

Arabella Bacalla

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Objective

Highly motivated with a collaborative spirit in a fast-paced, challenging role to leverage my abilities to successfully fill the vacancy at your company. Committed to continuous learning and growth, thrives in a dynamic team environment where excellent management, knowledge and skills will be utilized.

Education

TERTIARY

Southwestern University Pinma

3rd year 2nd semester only

Bachelor of Science in Medical Laboratory Science.

S.Y. 2021-2024

SECONDARY

Senior High School (SHS)

Cebu Institute of Technology – University

S.Y. 2019-2021

Junior High School (JHS)

University of The Visayas - Minglanilla Campus

S.Y. 2015-2019

PRIMARY

Lipata Central Elementary School

St. Paul College Foundation Inc.

S.Y. 2010-2014

S.Y. 2007-2009

Experience

Freelance Work

• Logo Design Projects

2022

Successfully completed a logo design projects for a client, delivering unique and minimal creative visual identities tailored to the client's brand vision.

- Maintained regular communication with the client to understand their brand preferences.
- Developed initial concepts and iterated designs based on client feedback.
- Delivered final logo assets in various formats suitable for both digital and print use.

• Photo and Video Editing Commissions

2021-2023

Provided professional photo and video editing services for diverse projects, including educational videos, and personal projects.

- Edited raw footage to create engaging cohesive video narratives, incorporating advanced techniques such as transitions, effects, and audio enhancements.

- Edited photos to enhance visual appeal through color correction, retouching, and composition adjustments.
- Applied advanced editing techniques such as color correction, audio enhancement, and visual effects.
- Collaborated closely with clients to ensure the final product met their expectations and project goals.

TRAININGS AND SEMINARS ATTENDED

- | | |
|---------------------------------------------------------------|-----------------|
| • Division Press Conference (Journalism) | October 2014 |
| • Regional Press Conference (Journalism) | December 2014 |
| • Basics of Computer and Digital Literacy, Multimedia Editing | April 2017-2021 |

Skills

- | | |
|------------------------------------|----------------------------------------------------------------------------------------|
| • Deadline and Detail-oriented | • Creative Suite – Adobe Photoshop, Premier Pro, Lightroom, Wondershare Filmora, Canva |
| • Pleasing Personality | • Computer Literate - MS Word, MS Excel & MS PowerPoint |
| • Excellent Time Management skills | |
| • Interpersonal skills | |
| • Highly Adaptable | |

Honors and Awards

Junior High School (JHS)

- *Gr. 7 with Honors*
Adviser: Mr. Peregrine Duque
Date: 2016
- *Gr. 8 with Honors*
Adviser: Mrs. Marjorie P. Narciso
Date: 2017
- *Gr. 9 with Honors*
Adviser: Mrs. Rowena Largo Ramas
Date: 2018

- *Gr. 10 with Honors*
Adviser: Mrs. Anabelle Herdia Aviso Basnillo
Date: 2019

Senior High School (SHS)

- *Gr. 12 with Honors*
Date: 2021

College

- 1st year
Dean's Lister
Date: 2021

