

charlesdelacruzva.wixsite.com/website

Creative PORTFOLIO

Freelance
Social Media Manager
&
Video Editor



Hello, I'm **Charles Justin Dela Cruz**

I am a freelance **Social Media Manager** and **Video Editor**, available to provide high-quality services for your company. With my **expertise** I am equipped to help elevate your brand's online presence, drive traffic to your website, and increase engagement with your audience. I am a **reliable** and **dedicated freelancer**, committed to delivering **exceptional results** for your company.



About Me

I'm a Social Media Manager

That specialize in **creating engaging content** and developing effective social media strategies. With experience in **content creation, performance analysis, and managing ad campaigns**, I am committed to staying up-to-date with the latest trends and best practices in social media marketing to help your brand **stand out**. I am eager to join your team and help you achieve your social media goals.



As a Video Editor

I specialize in delivering **high-quality content** that captivates audiences and tells compelling stories. With experience in editing for various platforms, including **TikTok, Instagram Reels, and YouTube Shorts**, as well as using editing software such as **Adobe Premiere Pro, Davinci Resolve, Filmora, and Capcut**, I am dedicated to producing outstanding video content. I am excited to bring my skills and expertise to your projects and help you **achieve your video goals**.



Services that I offer

- ★ **Virtual Assistance**
- ★ **Social Media Marketing**
- ★ **Social Media Management**
- ★ **Video Editing (Tiktok, Instagram Reels, Youtube Shorts)**
- ★ **Graphic Designing**
- ★ **Customer Service**
- ★ **Email & Chat Support**
- ★ **Setting & Managing Advertisements (Facebook, Instagram,)**
- ★ **Setting up Google Ads**
- ★ **Social Media Branding**
- ★ **Brand Recognition/Awareness**
- ★ **Data Entry**

Skill

I have extensive experience in social media marketing and management, creating and executing social media strategies, designing and scheduling content, and responding to customer inquiries. I am proficient in video editing for platforms such as TikTok, Instagram Reels, and YouTube Shorts, and have designed logos and marketing collateral as a graphic designer.

Social Media Manager



Video Editor



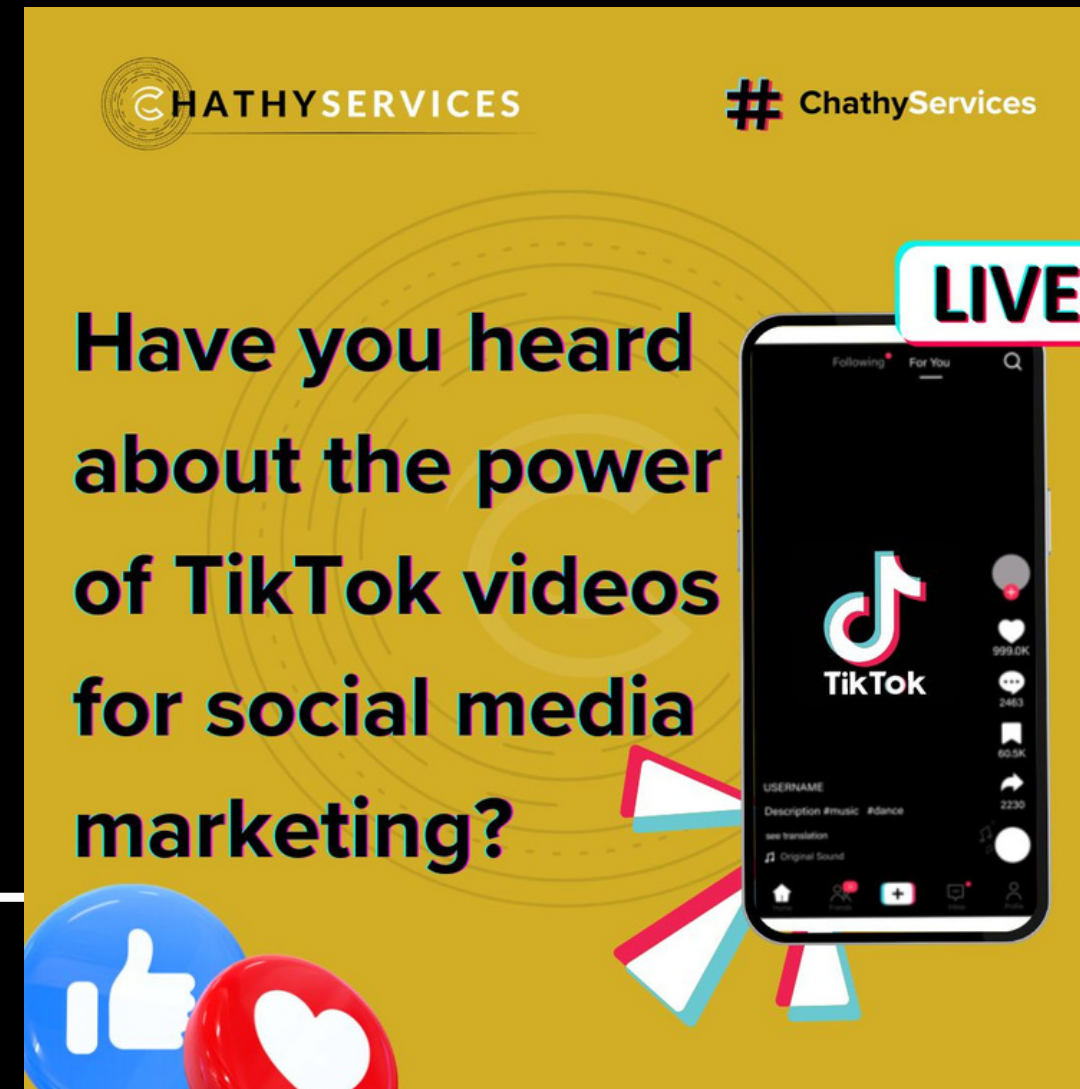
Graphic Designer



Data Entry



My Portfolio





Contact Me

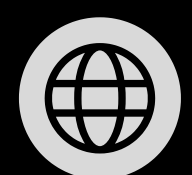
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