

# CIELO DE VERA GRAPHIC ARTIST

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## **Education:**

**De La Salle College of Saint Benilde** Bachelor of Arts in Animation 2012-2016

#### MIHCA

Certificate in Professional Culinary Arts Professional Qualification National Certificate II in Cookery 2017-2018

## **Personal Reference:**

Renan Lopez	Joselito Jandayan	Dayne Cleope
Proprietor	Proprietor	Supervisor
09174666776	09266179303	092789853

## Work Experience:

## Freelance – Graphic Designer

2023-Present Responsibilities:

- Provides RGB Design for posting.
- Helps the Marketing Team to boost their content.
- Provides CMYK-printable graphics such as business cards, brochures, posters, magazines, IDs, etc.
- Provides online survey using Google.
- Provides Fillable-PDF-Online Survey using Adobe Acrobat.
- Provides videos requested by clients using Adobe Premier and Effects.
- Helps and organizes events.
- Create mockups for their shirts, varsity jackets, construction helmets, etc.
- Provides advertisement designs.
- Organizes Documents needed.
- Organize Teams and Online Folder for the Marketing team
- Emails and helps other employees with their needs.
- Create Marketing Design

2023-Present

Responsibilities:

- Provides RGB design mockups for e-commerce businesses (E-bay)
- Helps the client upload their products on E-bay, with the help of Go Daddy

- Provides RGB Design for posting on their social media.
- Create a logo
- Help them with Figma.

#### 2022

Responsibilities:

- Provides RGB Design for posting on their social media.
- Create a logo
- Helps with the production team in Photography, Videography, and Lighting for their events and content.
- Provides advertisement designs.

## 2021-2022

Responsibilities:

• Provides CMYK files for their IDs

2018 - 2023 Responsibilities:

- Provides RGB design mockups for e-commerce businesses (Zalora, Lazada, Shopee).
- Provides RGB Design for posting.
- Create Mockups for the marketing team
- Create a logo
- Helps with the production team in Photography, Videography, and Lighting for their events and content.
- Provides advertisement designs.

2017 - 2018 Responsibilities:

- Provides RGB Design for postings and Printings
- Helps the Marketing Team to boost their content on their social media. Provides CMYK-printable graphics such as business cards, brochures, posters, magazines, IDs, and menus.
- Help them in the production of their events.
- Helps with the production team in Photography, Videography, and Lighting for their events and content.
- Organizes Documents needed.
- Emails and helps other employees with their needs.

## Adec Innovation – Online English Teacher

2021 - 2022 Responsibilities:

- Teaches English to children in Japan
- Making sure clients are satisfied, entertained, and learned.

## Trimoon Graphic Artist

2019 - 2021 Responsibilities:

- Creates CMYK-Printable Designs for the client, such as logos, tarpaulins, banners, and posters.
- Create advertisement Designs for the clients
- Helps and works with the marketing team
- Solves and provides all the designs needed for every event

### **DDG – Graphic Artist and Assistant**

2017 - 2018 Responsibilities:

- Helps with the events and editor-in-chief throughout the magazine.
- Emails all the employees and heads on all their needs.
- Provides knowledge and skills using software that will attract some merchants and buyers.
- Provides design skills such as logos, tarpaulins, banners, and posters that will help our merchants sell their products online.
- Solves and provides all the design they need in every year's event.