

DANIELLE S. LIMSON

SKILLS

Web Programming, Video Editing, eCommerce, Blockchain/NFTs

EDUCATION

2018	CIIT Philippines Multimedia Specialist Course Kamuning, Quezon City
2003 - 2008	St. Paul University BSBA Major in International Management & Entrepreneurship Gilmore, Quezon City
2002 - 2003	Mapua Institute of Technology BS Major in Industrial Design Intramuros, Manila
1998 - 2002	St. Joseph's College Secondary Education E. Rodriguez, Quezon City
1992 - 1998	St. Joseph's College Elementary Education E. Rodriguez, Quezon City

SEMINARS ATTENDED

- "Competitive Edge of Entrepreneurship: Trade Secrets"
- "The Making of an Entrepreneur & Entrepreneurship & Marketing Research Models"
- "Strengthening your Business Knowledge & Sales Attitude"
- "Current Issues on Business"
- "Want a Big Business?" "Go Franchising!"

ACHIEVEMENTS

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| 2010 | <ul style="list-style-type: none">● Top 6 Performer in Total Volume
as a Portfolio Actions Sales Officer (Citibank N.A.)● Top 5 Contender in the Annual Champion's Forum (Citibank N.A.) |
| 2006 | <ul style="list-style-type: none">● Thesis Awardee (Feasibility Study)● 3rd place in Advertising Competition
(St. Paul University Business Expo) |

EXPERIENCE

Present – eCommerce Enabler, Freelance Software Developer and Ecommerce Manager

- Building websites per project and maintaining their Site Operations and Storage and Order Fulfillment

Present – Distributor, Dragon Fireworks Inc.

- Offline Distribution to our Dealers since 2006, Managing of Operations, Managing Deliveries, Doing Sales Pitch to potential clients, Making sure Stocks are replenished, Managing Returns (if consignment basis), Handling of Collections/Payments. Also doing Professional Services for any type of event Nationwide, including Pyromusical Shows.

2017 – Brand Commerce Manager, aCommerce Inc

- Online Distribution, Managing the Brands we handle, Purchase Order, Demand Forecasts, doing Sales Reports, Monitoring of Stocks for Brands we handle, and making sure they have visibility or Placements in the Marketplaces (Lazada, Shopee, etc.)

2015 – Marketing Consultancy, (Project based, HomeCrew Best Services Philippines)

- Revamping their pricing and pitch to potential clients, manuals and conforme to clients

2015 – Exhibit Lead Coordinator, Slingshot MNL APEC PH (Project Based, M2.0 Communications)

- Communication to all Exhibitors, Ingress, Egress, Making sure everything is on schedule.

2014 – Business Development Manager, AllFamous Digital (AFDigital)

- Acquisition of New Accounts, Presenting to Australian CEOs to Outsource their Digital Marketing Efforts here in the Philippines

2013 – Business Development Officer, EastWest Banking Corporation

- OIC if Branch Head is out, we handle CASA deposits, mainly all accounts of the Branch.

2013 – Marketing Communications, Hyundai Elevators (Hyco Industrial)

- Concepts for Exhibits, Brochures, and Presenting Company Profile to potential clients.

2010 – Portfolio Actions Officer, Citibank N.A. Philippines

- We handle all sorts of loans in cards and also acquisitions, computing interests and requesting deviations to our Channel Manager.

2009 – Customer Service Representative, SITEL

- Reservations and Ticketing for Virgin Blue Airlines. Did a 6 week training to learn their business and culture. Booking Flights and Changing Flight Details if necessary.

2009 – Property Consultant, Megaworld Corporation

- Manning assigned booth for saturation, doing flyring, talking to random stranger if they are interested to buy a property as an investment; selling residential lot and residential condominiums for the company.

2008 – Barista, Starbucks Philippines (Rustan Coffee Corp.)

- As a Partner we make coffee for our valued clients, doing rotation work, from cashier to the bar, and bussing tables as well. As our training says we should provide what we're known for; A Legendary Service.

REFERENCES:

Rachel Ocampo – 0917 511 8911

Sr. Brand Commerce Manager | Direct Supervisor | **aCommerce Inc.**

Ms. Eli Medinilla – 0917 587 7855

Channel Manager | Direct Supervisor | **Citibank N.A. Philippines**

Dr. Antoinette Lacerna

Dean's Office

St. Paul University Quezon City