



EARL
GLORIANI
Virtual Assistant

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CONTACT

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EDUCATION

**BACHELOR OF SCIENCE IN
RADIOLOGIC TECHNOLOGY**
**Mindanao Medical Foundation
College**
2015 - 2020

SKILLS

Project management
Marketing
Content Creation
Accounting
Problem solving
Customer service
Technical proficiency
Attention to detail

BIO

My expertise includes website content writing, marketing strategy development, and website creation and promotion. As a Social Media Manager, I skillfully employ social media platforms to promote products and boost brand visibility.

WORK EXPERIENCE

SOCIAL MEDIA MANAGER

Bink and Bougie LLC

January 2023- July 2024

- Developing and implementing social media strategies aligned with the marketing goals.
- Setting clear objectives and KPIs for social media campaigns.
- Identifying target audience and creating buyer personas.
- Creating engaging and relevant content for various social media platforms

SOCIAL MEDIA MANAGER

Spring Creek Polo Club

March 2023-August 2024

- Developing a content calendar to ensure consistent posting.
- Curating and sharing relevant industry news and content.
- Using visuals and short form videos, to enhance content.

SOCIAL MEDIA MANAGER

FhiberCo

March 2022- June 2024

- Support marketing campaigns by developing strategies in content creation, social media and newsletters
- Assist in meeting marketing goals by tracking metrics and analyzing performance

MARKETING MANAGER

Berovan Marketing Inc.
December 2022-Present

- Develops and implements marketing strategies aligned with business goals. Oversees all marketing activities while handling people and ensures brand consistency.