

Gwynn Palsson

Graphic Designer | Social Media Manager

CONTACT:

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Tagum City, Davao del Norte, Philippines

SKILLS:

- Adobe Photoshop
- Adobe Illustrator
- Canva
- Social Media Marketing
- Branding & Identity
- Print Design
- Poster & Banner Design
- Event Graphics
- Content Planning
- Typography
- Photo Manipulation
- Time Management

EDUCATION:

UNIVERSITY OF SOUTHEASTERN PHILIPPINES – TAGUM CAMPUS
2021 - PRESENT

- Bachelor of Science in Information Technology (Undergraduate)

LANGUAGE:

- English
- Tagalog
- Bisaya

DESIGN PORTFOLIO

PROFILE:

Creative Graphic Designer and Social Media Manager with experience designing marketing materials, social media campaigns, branding assets, and esports content. Skilled in Adobe Creative Suite and Canva, with a passion for creating impactful visuals that strengthen brand identity and engage audiences.

EXPERIENCE:

SOCIAL MEDIA MARKETING I 2024 – 2025
TRUINE GROUP OF COMPANIES (TGC)

- Planned and scheduled social media content.
- Wrote engaging captions and promotional copy.
- Managed multiple brand social media accounts.

GRAPHICS DESIGNER I 2024 – PRESENT
TRUINE GROUP OF COMPANIES (TGC)

- Designed 100+ promotional graphics for multiple brands.
- Created print and digital marketing materials.
- Maintained consistent branding across campaigns.

SOCIAL LEAD I 2026 – PRESENT
TEAM PHILIPPINES - OVERWATCH WORLD CUP 2026

- Led social media content and branding.
- Designed esports announcements and roster graphics.
- Coordinated community engagement and campaigns.

SOCIAL MEDIA MANAGER I 2026 – PRESENT
TEAM LA SUERTE - OWCS JP STAGE 3

- Managed social media platforms and content.
- Created promotional graphics and match announcements.
- Maintained a consistent team brand identity.