



JOAQUIN, JAN ALEC ACE

SOCIAL MEDIA MANAGER

MY CONTACT

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Address

Grand Catalina Auk St Blk
137 b lot 13

Soft Skills

- Fast Learner
- Success Driven
- Adaptability
- Communication
- Observation
- Creative thinking
- Organization

PC Specification

Ryzen 5 4600g

RX 5700xt 8 GB Ram

SSD: 500GB

HDD: 1TB

Ram:64 Bit Operating System

Educational Background

Paco Catholic School -
Senior High School Graduate
- year 2020

ABOUT MYSELF

Creative and detail-oriented Social Media Manager with a passion for storytelling through visuals and words. I specialize in video editing, bringing raw footage to life with seamless transitions, pacing, and emotion-driven narratives. My background in copywriting allows me to craft persuasive and engaging content that resonates with audiences across platforms. With a strong eye for design, I also excel in graphics editing, creating visually compelling assets that enhance brand identity and message clarity. Dedicated to delivering high-quality results under tight deadlines, I thrive in collaborative environments where creativity and strategy come together.

Expertise Skills

CopyWriting

Skilled in crafting compelling, audience-focused content that drives engagement and conversions. Experienced in writing persuasive copy for websites, social media, email campaigns, and advertisements, with a strong grasp of brand voice and marketing strategy.

Video Editing

Proficient in editing high-quality videos for digital platforms using industry-standard software such as Capcut and Filmora. Capable of creating smooth cuts and enhancing visual storytelling to capture viewer attention and convey clear messages.

Graphics Editing

Adept in designing and editing visuals using tools like Canva and PhotoLayers . with the ability to create visually appealing assets for social media that align with brand identity and marketing goals.

Social Media Management

Experienced in creating and scheduling engaging content, managing brand presence, and boosting audience interaction across major platforms. Proficient with tools like Meta Business Suite and Canva, with a focus on strategy, growth, and analytics.