

JHON JEROME GALOS

DIGITAL MARKETING & CREATIVE SPECIALIST

Social Media • Video Editing • Content Strategy • Graphic & Web Design

Manila, Philippines | jhonjerome.va@gmail.com | jhongalos-portfolio.my.canva.site/official

PROFESSIONAL SUMMARY

Results-driven Digital Marketing & Creative Specialist with 4+ years of experience supporting international businesses across real estate, home services, healthcare, media, and professional services. Skilled in social media management, short-form video editing, graphic design, content strategy, website management, and digital marketing. Experienced in transforming ideas and raw assets into polished, platform-ready content while managing day-to-day marketing workflows across multiple channels. Proficient in leveraging AI-powered tools, automation, and emerging digital trends to improve creative workflows, strengthen brand presence, and support business growth.

PROFESSIONAL EXPERIENCE

AC Roofing | Remote

February 2025 - September 2026

Digital Marketing Specialist & Social Media Manager

Managed digital marketing and social media initiatives for a U.S.-based home services company, supporting brand awareness and local market visibility. Created branded graphics, edited short-form videos, scheduled multi-platform content, and supported local engagement campaigns. Helped maintain a consistent brand presence across social media and digital marketing channels.

Meschke Media LLC | Remote

March 2025 - October 2025

Short-Form Video Editor

Produced engaging short-form video content for Instagram Reels, TikTok, and other social platforms. Transformed raw footage into polished, platform-ready videos using strategic pacing, captions, transitions, hooks, and trend-driven editing techniques.

Dilleen Property Group | Remote

April 2025 - January 2026

Social Media Manager & Video Content Editor

Created and managed real estate and property-investment content across multiple social platforms. Produced reels, promotional videos, graphics, and digital assets while supporting content planning, scheduling, and repurposing. Maintained consistent visual branding.

HDMD Medical Services | Remote

July 2024 - January 2025

Digital Marketing & Creative Assistant

Supported digital marketing initiatives through video editing, graphic design, content organization, and branded marketing materials. Produced professional visual assets while helping maintain consistent branding and clear communication across digital channels.

Fenix Media | Remote

August 2022 - May 2024

Social Media & Digital Marketing Specialist

Supported social media and digital marketing activities across multiple client accounts. Created graphics and video content, researched trends and competitors, assisted with campaign execution, and supported content planning and publishing.

CORE SKILLS

DIGITAL MARKETING: Digital Marketing Strategy | Content Marketing | Campaign Management | Social Media Marketing | Audience & Competitor Research

CONTENT & SOCIAL MEDIA: Social Media Management | Content Planning | Short-Form Content | Content Repurposing | Copywriting | Content Scheduling

CREATIVE PRODUCTION: Short & Long-Form Video Editing | Graphic Design | Social Media Creatives | Promotional Content | Brand Asset Creation

WEB & DIGITAL: Website Design & Management | Landing Pages | Basic Analytics | Email Marketing | Marketing Funnels

TOOLS & WORKFLOW: Canva | CapCut | Adobe Premiere Pro | Squarespace | Meta Business Suite | Google Workspace | Trello | AI-Powered Creative Tools

EDUCATION

Batangas State University | Bachelor of Science in Mechatronics Engineering

2020 - 2024 | GWA: 1.5 | Top Performing Student - Rank9

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

Marketing Design Certified • Virtual Assistant Foundations • Certified Marketing Funnels Expert • Social Media Certified • Certified Email Marketing Expert • Adobe Premiere Pro CC Masterclass - Video Editing