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# JOHN ANTHONY ADA

SEO SPECIALIST

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## PROFESSIONAL SUMMARY

Objective: A highly motivated and enthusiastic individual seeking an entry-level/Junior SEO specialist position to utilize my training and bring my passion for digital marketing to the table.

Completely trained in SEO, with a strong understanding of on-page and off-page optimization techniques, keyword research, and website analysis. Proficient in using tools such as Google Analytics and Ahrefs. Excellent written and verbal communication skills, and a passion for continuously learning and staying up to date with industry developments.

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## PROFESSIONAL EXPERIENCE

2017-  
2021

### Customer Service Representative

Alorica Philippines-Makati and Quezon Avenue Site

- Answered customer inquiries via phone, chat and email
- Resolved customer issues in a timely and professional manner
- Maintained high customer satisfaction levels through effective communication
- Processed orders and transactions accurately

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## SKILLS

- Excellent verbal and written communication skills
- Strong problem-solving and decision-making abilities
- Ability to handle multiple tasks simultaneously
- Good organizational and time-management skills
- Knowledge of basic computer applications and internet usage

## EDUCATION

**Justice Cecilia Munoz Palma  
High School**

2006-2010 - High School Graduate

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## CERTIFICATE

### PROVA

#### -Certificate of Completion


- **SEO (ON/OFF Page)**
- **Copywriter**
- **Content Writer**


#### Skills Gained:

- **Keyword research and analysis**
- **On-page optimization techniques**
- **Off-page optimization techniques**
- **Understanding of Google algorithms and ranking factors**
- **Website analysis and technical SEO**

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## CONTACT

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