

Jonnell B Cruz

Applicant

Contact

Address

Purok 13, i-Street, Sta. Lucia
City Of San Fernando
Pampanga, Philippines 2000

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Birthday:

July 02, 1986

Course Taken

Bachelor of Science

In Business Admin(graduate)

E-mail

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Skype ID

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Skills

Administrative Task

Social Media Management

Advanced Excel

Email Management

Data Entry

Scheduling

Tools:

Vici Dial , Bitrix CRM,
Zoominfo,Hubspot



Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

Work History

2021 05 -
2024 12

Lead Generation Specialist/ Online Marketing Consultant

411 Your Business on the Phone Incorporated
8thFloor Cebu IT Tower, Archbishop Reyes Avenue, Cebu Business Park, Cebu City 6000 Philippines

Spearheaded lead qualification efforts by implementing targeted SEO strategies and content optimization, resulting in a 40% increase in qualified leads generated through organic search channels within six months.

2019-06 -
2021-03

Outbound Sales Agent

Sargas Inc
Unit B 3F Clark Center 7 Berthaphil Jose Abad
Santos Ave Clark Freeport Zone 2023

Developed targeted sales training materials for the Duty Free Cigarettes account, resulting in a 15% improvement in team performance metrics and increasing individual sales quotas achieved by team members by 20%

Conducted market research for the Duty Free Cigarettes account, analyzing industry trends and consumer behavior patterns, leading to the introduction of two new product lines that captured a 10% market share within the first quarter.

Languages

English, Filipino

2018-04 -
2019-04

Outbound Sales Agent

Teltron Services

- Sales (Account: DirectTV and AT&T)

2016-11 -
2018-03

Customer Service Representative

Telectech Pampanga

SM City Pampanga, Barangay Lagundi Mexico
Pampanga

- Sales and Tech support (Account: T-Mobile)