JULIAN ANTHONY CADERAO

Digital Marketing Specialist

📞 09087740816

✉️ Wakykakycaderao@gmail.com

💻 www.linkedin.com

📍 Davao city, Davao Del Sur, Philippines 8000

Education

Bachelor Of Science In Hotel &Restaurant Management

Philippine College Of Technology

2015-2019

Expertise

Digital Marketing

Graphic Design

Website Building/Maintenance

Video Editing

Data Analyst

Language

English

Filipino

👤 Profile

With three years of experience as a Digital Marketing Virtual Assistant, I have partnered closely with clients such as RV Park Management to implement extensive digital marketing initiatives. Each phase of my career has molded me into a resilient and adaptable professional, enthusiastic about ongoing growth and striving to create significant contributions within the digital landscape.

💼 Work Experience

2021 – 2024

RV Park Management

Digital marketing Virtual Assistant

- Branding and Logo Design
- Creating and managing social media content and campaigns to engage with and grow an audience on platforms like Facebook, Instagram, Twitter, etc.
- Specializing in designing websites using the WordPress platform, including customizing themes, plugins, and ensuring the site meets client or business needs effectively.
- Creating visual content such as logos, infographics, banners, and illustrations using design software like Adobe Illustrator, Photoshop, etc., to support marketing campaigns and branding efforts.

2020 – 2021

Sutherland Global

Customer Service Representative

- Working with the wider development team.
- Effectively communicating with customers to understand their needs, provide information about hotel options, and address any concerns or questions they may have.
- Effectively communicating with customers to understand their needs, provide information about hotel options, and address any concerns or questions they may have.

📖 References

Anna Claire Albanez
Soup Spoon Restaurant Manager

Phone: 09087740808
Email : anna.albanez14@gmail.com

Ruinze Malinao
Media One - CEO

Phone: 082-228-6640
Email : ruinzemalinao@gmail.com