



# Karen M. Yap

Product Lister/Researcher

## MY PROFILE



Hi, my name is Karen. I am a Shopify Virtual Assistant. I worked as a Product Lister, and part of my tasks include importing and exporting listings, translation into different languages using DeepL, creating GIFs, Product Researching particularly in Aliexpress, eBay, Walmart, and Facebook Ads Library, Data Entry, Copywriting, Optimizing Product Titles, Creating Product Descriptions, Updating Images, Tagging, and Categorizing the product type and variations. I also do backend tasks and update product details using a spreadsheet. I also have worked on Cartzy stores and I did the same tasks.

## SKILL



- Product Listing
- Product Listing Optimization
- Order Fulfillment
- Product Research
- Data Entry
- Product Design
- Social Media Posting/Scheduling
- GIFs Creation

## APPS AND TOOLS

- Shopify
- DeepL
- Cartzy
- eBay- Zik Analytics, Powerdrop, Superds, AutoDS, Ds Titan, Kaldrop
- Facebook Marketplace: Cartzy Extension
- Aliexpress, Walmart
- Canva
- Google Spreadsheet
- Trello
- Discord
- Lastpass
- Oracle
- Pinterest
- SEO- keywords everywhere, ahrefs, google keyword planner

## SHOPIFY & CARTZY STORES

- <https://selectsafes.com/>
- <https://theozcart.com/>
- <https://www.shopnoskip.com/>
- Shopnoskip-Facebook marketplace
- <https://www.whoohome.com/>

Lithuanian Stores:

- <https://unikalipreke.lt/>
- <https://nematyta.lt/>
- <https://aprengta.lt/>
- <https://daiktupasaulis.lt/>
- <https://gaminupati.lt/>

Latvian:

- <https://precupasaule.lv/>