Leandro Rey Gepila

Third-Year Entrepreneurship Student

📍 Baguio City, Philippines   ✉ leandrogepila@gmail.com   📞 +63 917 335 3232

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As a highly motivated individual with experience in UI/UX design, project management, and graphic design, I am passionate about turning innovative ideas into reality. Throughout my journey, I have successfully led teams and developed creative designs for various projects, including startups, student organizations, and freelance work. My skills in strategic planning, event management, and marketing enable me to deliver exceptional results and exceed expectations.

Education

Bachelor of Science in Entrepreneurship
University of the Cordilleras
📅 August 2020 - August 2023

Information and Communication Technology
University of the Cordilleras
📅 August 2017 - August 2019

Experience

Exceed — UI/UX Designer and Project Lead (Startup Project)   📅 Oct 2022 - present
- Led the UI/UX design and development of Exceed.
- Designed a website prototype and created wireframes for the platform using Figma.
- Acquired valuable skills in project management, marketing, and communication.

Society of Junior Entrepreneurs - VP External (Student Org)   📅 Nov 2022 - present
- Spearheaded the planning of various school events.
- Developed marketing materials to promote our events and initiatives.
- Established connections with prominent entrepreneurs and professionals in the local community, resulting in mentorship opportunities and collaboration projects

Graphic Designer - Freelancer   📅 2018 - 2020
- Created graphic design materials such as menus, posters, and logo for a small restaurant.
- Developed Facebook and Instagram ad marketing materials for a supplement business.
- Created marketing materials for the business of friends and relatives.

Certificates

Foundations of Project Management   📅 June 2022
Coursera
- Gained knowledge in project planning, budgeting, risk management, and team leadership.

Foundations of User Experience (UX) Design   📅 Nov 2021
Coursera
- Gained knowledge in user research, prototyping, and usability testing.

Associate in Graphics Designing with Animation   📅 August 2017
NIIT Baguio
- Acquired skills in branding, layout design and demonstrated proficiency in Photoshop.

Skills & Tools

Skills

- UI/UX Design
- Project Management
- Graphic Design
- Startup Development
- Digital Marketing

Tools & Softwares

UI/UX Design	Figma
Project management	Google Workspace Notion MS Word/Excel
Graphic Design	Photoshop Illustrator

Reference

Jezelle Q. Oliva - Startup Community Enabler (Baguio City, Philippines)
Email: jqoliva@uc-bcf.edu.ph | Contact Number: +63 906 1856 938

Josephine S. Galanza - Business Instructor (University of the Cordilleras)
Email: jsgalanza@uc-bcf.edu.ph | Contact Number: +63 966 6243 406