

LENMARC DIONALDO

Graphic Designer & Aerospace Engineer | Creative Vision Meets Technical Precision



PROFESSIONAL SUMMARY

Award-winning Graphic Designer and **Aerospace Engineer** with a proven track record of leading creative teams, building powerful brand identities, and producing content that captivates audiences. From designing viral social media campaigns reaching hundreds of thousands to delivering polished print, digital, and video projects, I combine technical precision with creative vision to turn ideas into impactful visual experiences.

EDUCATION

Bachelor of Science in Aerospace Engineering

Indiana Aerospace University – Cebu, Philippines

Graduated April 2025 | Service Awardee for outstanding contributions and leadership

CORE COMPETENCIES

- **Graphic Design & Branding** – Logo design, brand books, marketing collateral, apparel, and promotional materials.
- **Layout & Publication Design** – Magazines, brochures, banners, and digital content.
- **Social Media Management** – Content creation, scheduling, and engagement growth.
- **Photography & Videography** – Concept creation, shooting, and editing for promotional and editorial use.
- **Technical & Creative Writing** – Documentation, reports, and editorial pieces.
- **Website Design** – WordPress visual design, formatting, and UI/UX layout.
- **3D Modeling & CAD** – AutoCAD, SolidWorks, Blender.
- **Software Proficiency** – Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office Suite.

PROFESSIONAL EXPERIENCE

Head of Graphic Design

University Publication | 4 years

- Directed a creative team of designers, writers, and media staff.

Administrative Assistant / Graphic Designer

University Administration

- Designed graphics for official content, events, and campaigns.

Freelance Graphic Designer & Video Editor

- Developed brand identities, logos, and marketing materials.

TRAININGS & CERTIFICATIONS

- Graphic Design & Layout
- News Writing & Journalism
- Leadership Training
- Photography & Videography

[View My Creative Portfolio](#)