

# MARIANO ROMERO

- **DEGREE IN JOURNALISM AND NEW MEDIA**
- **SEO CONTENT WRITER**
- **COPYWRITER**
- **COMMUNITY MANAGER**
- **VIRTUAL ASSISTANT**

## WORK EXPERIENCE

### **Digital Marketing, SEO Content writer, Copywriting, Community Managing and Virtual Assistance in English and Spanish**

Independent Freelance, March 2021 - Present day

I've been working making digital content with SEO techniques and copywriting for several companies and individuals, writing blog posts for many kinds of projects and audiences.

I've translated articles, managed social media accounts and helped clients set a schedule, appointments and manage their businesses.

### **Website Writer, Transcripator and Editor**

Community Radio "Sudaca" FM 105.3, 2020 - 2021

Transcribed news and interviews from the main general info show and collaborated with the director and general editor of the radio as well as the show's host. This lasted for the pandemic and when schedules went back to normal I had scheduling issues and had to give it up.

### **Intangible Salesman**

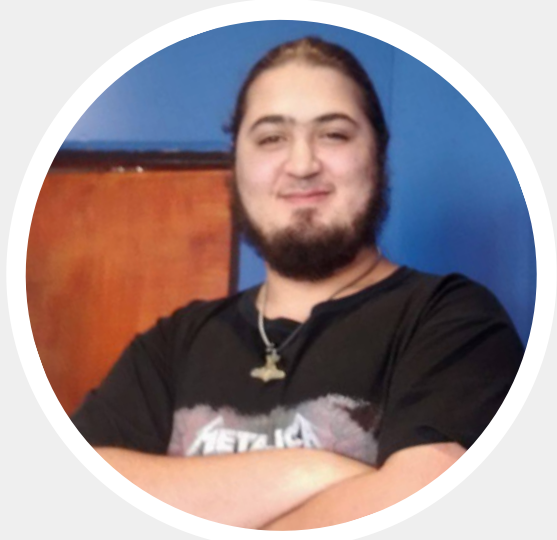
Autocredito SA, April 2018 to September 2020

I sold investment plans for cars and houses earning a commision. My work there ended when the pandemic hit due to a drop in clients.

### **Writing and Translation**

Online Magazine TuPJ.es, Jan 2014 to Dec 2018

I worked in this online magazine specialized in LARP and softcombat. I looked for news and helped classify the articles, asign multimedia space and budget, and write using WordPress, as well as translate stories from other media.



## ABOUT ME

Passionate about telling stories. My favourite media are podcasts/radio and online magazines. I've been developing my own audiences and communities related to the news projects I work with for years and it's easy for me to learn and teach, work alone or with partners, in a team or on my own, with objectives and guidance or independently.

Proactive, quick-learner, always ready to go the extra mile if I feel appreciated.

I highly value my Work-Life balance.

## PERSONAL DATA

Full Name: Mariano Nicolas Romero

Date of Birth: 7th of January, 1996

Adress: Trelew, Chubut, Argentina

Phone Number: +5492944572076

Email: mariano\_romero18@hotmail.com

## EDUCATION

### **Blas Pascal University**

Degree in Journalism and New Media 2017

- Missing the thesis for economic reasons
- General Average grade 6,61 out of 10

### **Other Qualifications**

- Computing: Office (Excel, Word, PP), Google Suit, Libreoffice, image and audio editing, Social media management, CRM management, WordPress, etc.
- Setup and maintenance of software, hardware and electronics.
- Read and Write native Spanish and advanced English (C1 Advanced/C2 Proficiency).