

Marvin Desoyo

Web Developer

Skills

Wordpress
Shopify
Wix
Squarespace
Weebly
Graphics Design
UI/UX Mockup Design
Figma
Technical SEO

Experience

Marvin Desoyo

Brgy. 13 Burgos - Montalvan St.
Cagayan de Oro City, Misamis Oriental, Philippines 9000

+639756691146
marvin.webdev101@gmail.com

I have been working as a Front-End Web Developer for 8 Years, Specialty in Wordpress, Shopify, Wix and Squarespace.

E-commerce Store for Boutique Retailer: Developed a Shopify store for a boutique retailer, resulting in a 30% increase in online sales within three months.

Portfolio Website for Creative Agency: Designed a WordPress-based portfolio website for a creative agency, showcasing their work and attracting new clients.

SEO-Optimized Blog: Built an SEO-optimized blog on Wix for a health and wellness influencer, increasing organic traffic by 50% over six months.

StickyMedia Solutions Inc / Link Specialist

November 2004 to June 2007

Job Description: Link Checker for Quality and assurance

Address: Door9 3rd floor Marel II Bldg. Tiano – Gomez St. Cagayan de Oro City

StickyMedia Solutions Inc / Photo Auditor

June 2007 to September 2010

Job Description: Edit, Delete photos from members upload, Checking for non-acceptable photos

Address: Door9 3rd floor Marel II Bldg. Tiano – Gomez St. Cagayan de Oro City

StickyMedia Solutions Inc / Junior Web Designer

September 2010 to 2011

Job Description: Create a Mockup Layout for Website Design

Address: Door9 3rd floor Marel II Bldg. Tiano – Gomez St. Cagayan de Oro City

StickyMedia Solutions Inc / Senior Web Developer / Technical SEO

September 2011 to 2013

Job Description: Create a Mock-up for Website Design, Convert to Html to WordPress Themes, customize WordPress themes and plugins

Address: Door9 3rd floor Marel II Bldg. Tiano – Gomez St. Cagayan de Oro City

Iceberg Media / Senior Web Developer / Technical SEO

September 2013 to 2014

Job Description: Create WordPress Themes and customized plugins

Address: Naga, Cebu City

Cyberhub / Web Developer/ Technical customer Support

September 2014 to December 2016

Job Description: Create WordPress Themes for clients and Customer Support for updates

Address: Waiheke, Auckland New Zealand

Activation Machine Inc. / Graphic Artist

August 5, 2016 to 2019

Job Description: Design product label, poster, banner.

Address: Gusa Highway, Brgy 1. Cagayan de Oro city

iMpowered.com / Web Developer/Technical SEO

June 2019 to December 2020

Job Description: Create WordPress Themes for clients and Create websites

Address: Cagayan de Oro City, Philippines

Carketa Inc. / Front-End Web Developer

October 21, 2019 to 2023

Job Description: Maintain Server, Migrate Wordpress, Maintain websites, Fix error/issues, On-Page SEO

Address: 3400 Ashton Blvd, Suite 450 Lehi, UT. 84043

Shuffle Digital / Web Developer / Technical SEO

August 20, 2024 to 2025

Job Description: Create Website, Landing pages, Promotional Pages / Implement Technical SEO, Deep Website Audit, Maintain Website Performance

Address: 206A/275 Alfred St N, North Sydney NSW 2060, Australia

— Education

Asian of College in Information Technology / BSIT

June 6, 2000 - October 25 2004

— Awards

Best in Wall paper Graphics Design - Asian College in Information Technology

— Reference

Bobby Paler

Web Developer (iMpowered.com)

+639352 335 1121

Victor Onabia

Web Developer (iMpowered.com)

+63975 2389 4422

Julia Nuova

HR (iMpowered.com)

+63991 3387 5612

