



# MIKE MATEO

G R A P H I C D E S I G N E R

- 📞 +63968-233-1601
- ✉️ mike.i.mateo@isu.edu.ph
- 📍 Sinamar Sur, San Mateo, Isabela, Philippines
- 🌐 mikemateo.my.canva.site

## PROFILE

---

Experienced graphic designer for over six years. I enjoy turning concepts into graphics, that's why I consider myself a creative person. I'm comfortable using Adobe Photoshop, Canva, or the MS Office Suite in order to create appealing designs that get the attention of the target audience for a particular brand. Additionally, I can create great advertising promotion on social media, particularly, on Facebook and Instagram Reels that are both engaging and effective.

## EDUCATION

---

### SECONDARY SCHOOL

RAMON NATIONAL HIGH SCHOOL  
2010 - 2018

### BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

ISABELA STATE UNIVERSITY  
2018 - 2022

#### *Thesis*

ISU-Connect (Isabela State University Main Campus Social Networking Forum)

## CERTIFICATIONS

---

- Web Application Security Testing Using Open Source Tools - Isabela State University · November 19, 2021
- Explearning's Everyday English Enhanced by Explearning · December 11, 2024
- Microsoft Skills for Jobs Powerpoint Pro - Microsoft Essentials by Microsoft · December 11, 2024
- Graphic Design Essentials by The Canva Team · December 14, 2024 · Credential ID: e90349

## **SKILLS**

- Graphic design: Generating designs for digital and print media
- Design thinking: Innovation with a user-centered approach to resolving design challenges.
- Adobe Photoshop: Photo editing, digital illustration, and visual adaptations of the highest quality.
- Problem solving: Analysis of problems with viable innovative design solutions.
- MS Office Suite: Generating professional documents in Word, PowerPoint presentations, Publisher, and spreadsheets.
- Excellent communication: Working with teams and clients to get things completed with very definite objectives.
- Basic video editing: Making social media and marketing-related edits for videos.
- Photography: Taking high-quality images to carry on brand storytelling and messaging.

## **EXPERIENCE**

### **FREELANCE GRAPHIC DESIGNER** 2018 - Present

- Designed brochures, flyers, posters, album covers, jersey layout, and banners.
- Designed ready-to-print tarpaulins and ensuring print quality

### **Gogi Jjang Unlimited Korean Grill** 2023 - 2024

- Designed graphics that would attract customers
- Collaborated closely with the owner to design a dynamic, visually appealing restaurant menu.

### **WEB-BASED BARANGAY PROFILING SYSTEM** Sinamar Sur, San Mateo, Isabela 2022

- Database administration and website design
- Barangay Profiling System
- Assistant to SK Chairman and Barangay Secretary

### **CANVA AFFILIATE** CANVA PH 2022 - 2024

- Drove Canva promotions through engaging content
- Sharing Canva features by creating videos to upload on social media