



# MIRACLE GRACE A. ORTEGA

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## OBJECTIVE

A 4th-year marketing student seeking an internship to gain hands-on experience in marketing campaigns, social media management, and content creation while contributing creativity and strong communication skills to a marketing team.

## SKILLS

- Customer Engagement
- Live Selling / Product Presentation
- Communication Skills
- Time Management

## WORK EXPERIENCE

### Hey, SoulSister | Live Streamer/ Online Sales Associate **March 2025 - Present**

- Hosted engaging live selling sessions on Facebook, Shopee, and Tiktok to promote fashion and lifestyle products, driving audience interaction and sales.
- Managed product postings and content updates on social media platforms to maintain an active online presence.
- Conducted inventory checks to monitor stock levels and ensure product availability.
- Sorted, packed, and prepared customer orders accurately and efficiently.

### Online Seller

**May 2021 - 2024**

- Operated small-scale online business via social media platforms.
- Managed an online clothing shop and digital account selling business through Facebook and Instagram.
- Processed orders, customer inquiries, and delivery coordination.
- Increased page engagement and built loyal online customer base.

## EDUCATION

### National College of Science and Technology

**2022 - Present**

Bachelor of Business Administration  
Major in Marketing Management

## SEMINARS

### Webinar on Marketing Management in the Digital Age

**January 9, 2026**

The KOM Academy

### Webinar on Data Privacy and Information Security

**February 13, 2026**

The KOM Academy

## REFERENCES

### John Linwelle Batutay

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