

NIEL JASPER GUNO

Content Writer

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PROFESSIONAL SUMMARY:

Experienced and creative content writer for 1 year. Created hundreds of blog posts via WordPress that give knowledge about Home Maintenance, Insurance, and Law. Researched thousands of keywords on a weekly basis. Eager to learn more to produce beneficial content.

WORK EXPERIENCE:

The Hopper Company LLC

Project Manager, Content Writer | March 2022 - Present

- Managed and led a team in content creation, blog generation, copyediting, and fact-checking.
- Involved in keyword research with multiple fields such as Insurance, Home Maintenance, and Law.
- Created articles from researched keywords in an average of 1000 words per article.
- Organized topics given by clients into spreadsheets and word documents for more convenient use.

Myrror LLC

Content Writer | March 2022 - Present

- Produced 50-70 blog posts a week for WordPress.
- Researched thousands of keywords and arranged them into a spreadsheet.
- Involved in webpage design of every blog post that is produced.
- Created captions and descriptions of hundreds of photos that are present on the blog posts.

PHDads

Content Writer | February 2022 - July 2022

- Wrote articles that give knowledge to readers, especially aspiring freelancers.
- Tested written articles in Grammarly, Hemingway, and Plagium.
- Researched niches of the page.
- Efficiently increased page's raw engagements by 46% with a single article.

SKILLS:

- Adaptability to different writing styles
- Creating original and creative content
- Good understanding of SEO
- Strong research skills
- Organization skills