



# PAUL JOHN CALINGASAN

Graphic Artist  
Photo editor



+639276608885



pauljohncalingasan81@gmail.com



www.instagram.com/pjcalil2\_retouch

## PROFILE

Highly skilled and detail-oriented Graphic Artist & Photo Editor with nearly 10 years of experience in fashion, commercial advertising, product, food, and editorial retouching. Adept at high-end photo manipulation, composite editing, and color grading to enhance brand identity and visual storytelling. Proven ability to deliver high-quality visuals for magazines, advertisements, and digital media while collaborating with creative teams to meet brand objectives.

## EDUCATION

**Bachelor of Multimedia Arts**  
**Lyceum of the Phillipines University**  
2013–2017

## SKILLS & EXPERTISE

- ✓ High-End Photo Retouching (Fashion, Beauty, Product, Food)
- ✓ Composite Editing & Color Grading
- ✓ Graphic Design for Print & DigitalMedia
- ✓ Project & Time Management
- ✓ Adobe Photoshop, Lightroom , Capture One & Illustrator

## LANGUAGE

- English
- Tagalog



## WORK EXPERIENCE

**2021 – Present**

### CO Studio

**Photo editor**

- Perform high-end photo retouching, compositing, and color grading for commercial content and marketing materials.
- Collaborate with creative and branding teams to enhance visual aesthetics and maintain a strong brand identity.
- Ensure all images meet industry standards and align with campaign objectives

**2017 – Present**

### Freelancer

**Freelance Photo Retoucher**

- Edited and retouched fashion, product, food, jewelry, and commercial images for various clients.
- Worked with photographers, brands, and agencies to enhance visuals for advertisements, e-commerce, and print media.
- Specialized in high-end retouching, color grading, and composite editing to ensure professional-quality output.
- Managed multiple projects, meeting strict deadlines and client expectations while maintaining creative excellenc

**2017 – 2019**

### Art Personas

**Graphic artist/ Photo editor**

- Managed the creation of design collaterals, ad campaigns, and brand visuals for commercial clients.
- Performed detailed photo editing, retouching, and composition to achieve high-quality advertising images.
- Provided creative input in concept development and execution for various marketing projects.