PRECIOUS JANE DENURA

BA COMMUNICATIONS AND MEDIA ARTS

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OVERVIEW

Hello! I'm Precious, a BA Communication and Media Arts graduate. Well-versed in content creation and management, multimedia projects, and producing/writing short videos. Passionate about media production and project organization, including marketing and social media campaigns.

EDUCATION

High School | 2013-2019 Notre Dame Siena College of Polomolok

- Student Leader (Auditor, Asst. Treasurer)
- Consistent Honor Roll

College | 2020-2024 <u>University of the</u> Philippines Mindanao

- Cum Laude
- Association of Pre-Law Students (member)
- Communicator's Guild (member)
- UP Salida (Member; Best Short Film 2023)

SKILLS

- Strong Communication Skills (verbal and written)
- Proficient Multimedia Management and Editing Skills (Adobe, DaVinci, Capcut, Filmora X, etc)
- Creative Writing and Content Production
- Proficient in utilizing Google Suite products.
- · Strategic planning and Analytical skills

PROJECTS AND EXPERIENCES

UNIT 104: Webseries

Producer - Editor - Head Writer

- Wrote and conceptualized the initial script for the 4-episode webseries.
- Coordinated and produced the series and was heavily involved with its production proper and post production, especially in editing.

<u> HabHub: Multimedia Campaign</u>

Assistant Producer - Writer - Social Media Manager

- Managed the Social Media brand of the campaign.
- Researched and wrote content for the materials of the campaign.

Sing, Tarlac, Sing: National Competition

Floor Assistant - Intern - Event Assistant Coordinator

- Assisted in the event proper
- Produced deliverables and content for the event

Trojan Roofing (2024 - Present)

Freelance Editor for Company

- Responsible for short and long form edits
- Produced Youtube videos for brand