



RANIELLE LAPADA

Graphic Designer

✉ ranilapada.biz@gmail.com

 [Ranielle Lapada](#)

 [Portfolio URL](#)

PROFESSIONAL SUMMARY

Highly-driven problem solver seeking a full-time work as a Graphic Designer seeking to provide impactful visual contents and to help your organization enhance growth and productivity

SKILLS

- Strong graphic designing skills using Canva, Illustrator, and Photoshop
- Video editing using Adobe Premiere Pro and CapCut
- Efficiency in using MS Office, Google Workspace, communication apps, etc.
- Social Media Management
- Copywriting
- Able to learn new tools and systems easily
- Knowledgeable in business development, sales and marketing
- Mental flexibility to respond to various situations
- Has good communication skills both in oral and writing
- Adept customer relations

EXPERIENCE

E-Commerce Seller, March 30, 2022–July 10, 2023

Ceris Clotheshoppe and Dolce Delights

- Managed social media platforms to increase visibility and customer engagement online.
- Produced high-quality graphic design contents and publication materials
- Developed and executed marketing campaigns

Graphic Designer, August 10, 2021 – May 10, 2022

Junior Financial Executives Organization–University of Baguio

- Crafted stunning visual contents through Canva and Adobe Photoshop
- Timely communications with the team for design updates

EDUCATION

Bachelor of Science in Business Administration Major in Financial Management

University of Baguio, June 2022

CERTIFICATIONS

1. From Likes to Leads: Interact with Customers Online

Google Career Certificates

Issued July 2023

Show credential: <https://coursera.org/verify/3VGL34GX56CP>

2. Attract and Engage Customers with Digital Marketing

Google Career Certificates

Issued June 2023

Show credential: <https://coursera.org/verify/P93264CMSY9T>

3. Foundations of Digital Marketing and E-Commerce

Google Career Certificates

Issued April 2023

Show credential: <https://coursera.org/verify/GT5L6S5SKE2V>