

# Riboy Gonzales Octa

Graphic & UI/UX Designer | Front-End Developer

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## Professional Summary

Creative and detail-oriented **Graphic & UI/UX Designer** with hands-on experience in **front-end development**. Skilled in translating brand goals into engaging visuals and user-centered web designs. Adept at blending **aesthetic design principles with technical execution** to deliver responsive, modern, and functional digital experiences.

## Core Skills

**Design Tools:** Adobe Photoshop, Illustrator, After Effects, Premiere Pro

**UI/UX:** Figma, Wireframing, Prototyping, User Flow & Usability Testing

**Front-End Development:** HTML5, CSS3, Tailwind, Bootstrap, JavaScript

**Web Management:** WordPress, Web Optimization (WPO), Cross-Browser Compatibility

**Other:** MySQL, Agile/SCRUM, DOM Manipulation

## Professional Experience

### ***Web Designer & Graphic Designer***

Well Treasure Philippines Inc. | Pasay City, Newport City April 2024 – Present

- Designed unique logos, marketing materials, and social media graphics that increased brand recognition and engagement.
- Developed consistent visual branding across digital campaigns.
- Improved website load time by 40% through performance optimization.
- Designed and produced marketing visuals and social media graphics that boosted online engagement by 30%

### ***Front-end Developer & UI/UX Designer (Intern)***

New Found Land Manpower Services | Sampaloc I, Dasmariñas, Cavite May 2023 – Aug 2023

- Built responsive websites and UI components ensuring seamless experience across devices.
- Designed interactive prototypes in Figma, improving client presentation and UX testing.
- Implemented design updates that enhanced usability and load performance.
- Partnered with developers to turn visual concepts into functional, optimized code.

## Education

- Cavite State University — B.S. Information Technology  
*Dean's Lister (2019–2023)*

## References

- Julius Angelo B. Sarreal  
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