

RODEL CAHIYANG

WRITER/RESEARCHER

CONTACT

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- No.23 Chapis Village, Brgy. Bakakeng Central, Baguio City, Benguet

SKILLS

- Content Writing
- Copywriting
- Research Assistance
- Qualitative Analysis

EDUCATION

Juris Doctor
University of Baguio-School of Law
2019-present
Consistent Dean's Lister

BA Political Science
University of the Philippines Manila
2011-2015

- Graduated Magna cum Laude
- 2015 UP Manila College of Arts and Sciences Most Outstanding Student
- 2015 UP Manila College of Arts and Sciences Most Outstanding Student Leader

VOLUNTEER WORKS

- Teacher, UP Manila Ugnayan ng Pahinungod
- Researcher, Green Action Network

PROFILE

Dedicated and detail-oriented writer and researcher with a strong background in producing high-quality content across various domains. Possessing excellent analytical skills and a passion for uncovering and presenting complex information in an accessible and engaging manner. Adept at conducting thorough research, synthesizing data, and crafting compelling narratives. Proven ability to meet deadlines, work independently, and collaborate effectively with teams. Eager to contribute to dynamic projects and drive impactful results.

WORK EXPERIENCE

Writer/Researcher

ElitePro Writing Business Solutions 2017-2023

- Conducted thorough literature reviews, identifying relevant sources, and synthesizing information to support students' theses, dissertations, and research papers
- Assisted in drafting, editing, and proofreading academic documents to ensure clarity, coherence, and adherence to scholarly standards and citation styles
- Helped with the collection, analysis, and interpretation of data using appropriate methodologies and software
- Recommended academic resources, such as books, journals, and databases, and providing guidance on effective research strategies
- Assisted students in developing and adhering to research timelines and milestones, ensuring progress toward academic goals
- Organized and conduct workshops or seminars on research methodologies, academic writing, and other relevant topics
- Offered personalized mentorship and feedback to enhance students' research skills and academic writing capabilities

Writer/Researcher

WeWrite Research and Consultancy Services Ltd. Jan.2024-present

- Investigate industry trends and market data to inform business content creation
- Provide guidance on proper citation practices and academic writing standards
- Assist researchers in conducting studies in the social sciences, humanities and policy research
- Develop engaging and informative content for websites, blogs, and social media platforms
- Write clear, persuasive copy for marketing materials, newsletters, and promotional content
- Review and edit content to ensure accuracy, clarity, and consistency
- Conduct keyword research to optimize web content for target audiences
- Coordinate with marketing teams to align content with business goals and brand voice
- Prepare reports on research findings and content metrics for stakeholders