SHEENA PRIETO

I am a highly motivated and adaptable professional with experience in email marketing, social media management, data analysis, relationship-building, and administrative support—a proven ability to manage multiple tasks effectively. Eager to leverage these skills in a challenging role, I am open to any position where I can contribute to the success of a dynamic team and apply my quick learning ability to new challenges.

VA EXPERIENCE

SOCIAL MEDIA MANAGEMENT

New Strategic Vision LLC | United States

Utilized AI tools to create engaging blog articles for LinkedIn, and uploaded content to social media platforms, while supporting executives, including scheduling meetings and managing correspondence.

SALES DEVELOPMENT REPRESENTATIVE

M.A.D. LLC | United States

Source leads for brand partnerships and sponsorships through email outreach and LinkedIn.

DATA ANALYST (REAL ESTATE)

Honor Quest | United States

Identified deterioration, damage, and unsightly features on each property using Redfin, Google Earth, and Google Maps. Perform data entry to update their data

JOB APPLICATION SPECIALIST

Cross Colors Language Institute | United States

Discreetly applied client's resume to software developer positions on various job sites. I recruited on behalf of my client.

APPOINTMENT SETTER

Cross Colors Language Institute | United States

Conducted lead generation, cold emails, and cold calling for an English Institute in Houston, targeting local companies to promote English courses.

INTERNSHIPS

GOVERNMENT INTERN

Social Security System | Bulacan, PH

JUNE 2023 – AUGUST 2023

Assisted with administrative tasks, and data entry, supported customers by addressing complaints and resolving issues with their benefits.

CABIN CREW PREPARATORY

Mefats Aviation Academy | Bulacan, PH FEBRUARY 2023 – MARCH 2023

Developed skills in communication, customer service, and teamwork.

FRONT OFFICE/RECEPTIONIST

BarCIE | Bulacan, PH | 2018

Welcomed and directed visitors, responding to queries and requests.

SHS INTERN

Provincial History, Arts, Culture, and Tourism Office Bulacan, PH | 2018 Participating in community events

EDUCATION

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

La Consolacion University Philippines AUGUST 2019 – AUGUST 2023

TVL – TOURISM PROMOTION SERVICES

La Consolacion University Philippines JUNE 2017 – MARCH 2019

SKILLS

- Email Marketing/Management
- Proficiency in Social media platforms
- Tech Savvy

- Administrative Support
- Exceptional communication
- Basic graphic designs