

# Unesa Datuin, Data Analyst/Admin Assistant

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## HARD SKILLS

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- EXCEL – Pivot tables, visualization, Data Storytelling
- SQL - loading, preprocessing, and cleaning Data
- FACEBOOK ADS
- LEAD GENERATION SPECIALIST

## SOFT SKILLS

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- Project management tools (ClickUp, Asana, Trello)
- Business understanding
- Problem-Solving
- Industry Knowledge
- Leading Team meetings
- Presenting Research results to the stakeholders
- Hypothesis testing
- Planning and delegating
- Probability and statistics
- Database Management
- Process test results
- Statistical Visualization
- Data Storytelling Loading, Preprocessing and Cleaning Data
- Creating Dashboard and Data Visualization
- Attention to Detail
- Problem Solving
- Scrum Methodology
- Process Improvement Creating standard operating procedures

## EXPERIENCE

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- Data Analyst, Huawei, March 2023 – June 2023
  - Monitoring Dealer's Sell-Out and Sell Through, through Inventory and Date of Sell daily.
  - Daily monitoring of active dealer Sell Through, and through the report, it can easily find the opportunity to improve the active to a potential dealer
  - Monitoring weekly, monthly and annual report.

