Unesa Datuin, Data Analyst/Admin Assistant

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HARD SKILLS

- EXCEL Pivot tables, visualization, Data Storytelling
- SQL loading, preprocessing, and cleaning Data
- FACEBOOK ADS
- LEAD GENERATION SPECIALIST

SOFT SKILLS

- Project management tools (ClickUp, Asana, Trello)
- Business understanding
- Problem-Solving
- Industry Knowledge
- Leading Team meetings
- Presenting Research results to the stakeholders
- Hypothesis testing
- Planning and delegating
- Probability and statistics
- Database Management
- · Process test results
- Statistical Visualization
- Data Storytelling Loading, Preprocessing and Cleaning Data
- Creating Dashboard and Data Visualization
- Attention to Detail
- Problem Solving
- Scrum Methodology
- Process Improvement Creating standard operating procedures

EXPERIENCE

- Data Analyst, Huawei, March 2023 June 2023
 - Monitoring Dealer's Sell-Out and Sell Through, through Inventory and Date of Sell daily.
 - Daily monitoring of active dealer Sell Through, and through the report, it can easily find the opportunity to improve the active to a potential dealer
 - Monitoring weekly, monthly and annual report.

- Data Analyst, Suncraft Printing and Packaging Corporation June 2021-January 2023
 - Performing Analysis to assess the quality and meaning of data
 - Preparing reports for the management stating trends, patterns, and predictions using relevant data
- Lals Group of Company Dubai, United Arab Emirates
 August 2019 May 2021
 - Marketing /Admin Coordinator/Advertising/ Graphic Artist/ Social Media Representative/Facebook Ads

SEMINARS ATTENDED

2022-2023

Data Analytics Course Refocus Data Analyst

EDUCATION

2010 - 2014

Lyceum Northwestern University

Dagupan City Philippines
Information Technology