

VIANKA LORRAINE CASTRO

MULTIMEDIA DESIGNER

WORK EXPERIENCE

Aug 2022 -
Apr 2023
(9 months)



Creative Specialist
Mapúa University

Developed engaging visual content for social media, print materials, and web banners, as well as creating brand identity for different school departments, covering events that are necessary for social media posting and I've also created video content for institutional corporate AVPs.

Sep 2022 -
Oct 2022
(1 month)



Freelance Art Director
Dentsu Jayme Syfu

Handled overflow projects involving short social media videos, using motion graphics, storyboarding, and Photoshop manipulation skills.

Feb 2022 -
Apr 2022
(3 months)



Design Intern
Centaur Marketing

Created clear graphic communications for print and web which includes social media graphics, web page mockups, banners, infographics and other creative marketing outputs.

EDUCATION

2018 - 2022



Bachelor of Arts in Multimedia Arts
De La Salle - College of Saint Benilde

2nd Honor, Dean's List 3rd term A.Y 2018-2019

Recipient: Benilde Culture and Arts Scholarship

Photo and Video Production Member
Cultural Promotions Team

Documenting photos and editing videos for productions particularly arts and culture which then transitioned to streaming productions online and creating content for the Facebook page.

- viankalorraine@gmail.com
- +63 906 397 8886
- [linkedin.com/in/viankalorraine/](https://www.linkedin.com/in/viankalorraine/)
- viankacastro.com

SKILLS

- Graphic Design
- Digital Illustration
- Branding
- Video Editing
- Motion Graphics
- Animation
- Web Design
- Social Media Design
- Art Direction
- Storyboarding

SOFTWARES

- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Dimension)
- Microsoft Office
- Figma
- Plasmic
- Canva
- Rive

ACHIEVEMENTS

- Fashion Visionary Award, Baliksaya Baro't Saya Competition, SoFA Choice Award (May 2018)