



WARREN DE LA CRUZ

Business Intelligence

Profile

Experienced Data Analyst with over a year of expertise in business development processes. Known for exceptional skills in teamwork, decision-making, and emotional intelligence, with proficiency in tools like Power BI, and other BI Tools. Highly motivated and versatile, excels in dynamic environments and maintains excellent interpersonal relations.

Work Experience

May 2023 - Present **Manulife Business Processing Service** **Senior Business Intelligence Developer**

- Develop PBI Dashboards
- conducts Brown Bag Sessions for associates
- Specializing in data analysis, visualization and reports to different senior management/clients.
- Utilizes analytics to refine strategies, enhancing the quality and efficiency within competitive markets.

Jan 2020 - May 2023 **Associate Business Intelligence Analyst**

- Manages data collection systems and utilizes analytics to refine strategies, enhancing the quality and efficiency within competitive markets.
- Develop PBI Dashboards

Aug 2018 - Dec 2019 **Discover the World- Manila (Expedia)** **Business Analyst**

- Deals with data collection systems, data analytics and optimizing strategies to help improve quality and efficiency of the markets we serve.

Jan 2017 - Jan 2018 **AMS Global/AMS BridgeBlue** **Executive Consultant**

- Visa processing, coordinating with partner universities, Serve as a consultant for aspiring students to study in abroad assisting them with their visa application process.
- Represented the company in meetings in China and Vietnam for familiarization of new markets, training opportunities and discussing goals and targets.

Jun 2016 - Oct 2016 **Department of Tourism** **Internship**

- Facilitated trainings and seminars to accredited tourism frontliners.
- Administrative tasks
- Hosted events

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Education

Master of Science in Data Science
Asian Institute of Management
2023 - 2024

BS Travel Management
University of Santo Tomas
2012-2016

Expertise

Power BI/Power Apps

Decision Making

Data Analytics

Microsoft Azure

Microsoft Excel

Certifications

Microsoft Certified: Power BI
Data Analyst Associate

People Analytics