
[My Work](#)

[Work Experience](#)

[Education](#)

[About Me](#)

[Cover](#)

PORTFOLIO



[My Work](#)

[Work Experience](#)

[Education](#)

[About Me](#)

[Cover](#)

ABOUT ME

I'm Liezel Ann De Guzman with a strong foundation in various marketing principles and strategies. Throughout my studies, I have gained valuable knowledge in market research, consumer behavior, advertising, and strategic marketing. In addition my niche is Social Media Marketing that focus on engaging customers, brand awareness and content creation.



EDUCATION

**Global Reciprocal College - Caloocan,
9th Avenue, Caloocan City, Philippines**

BSBA – MARKETING MANAGEMENT

3rd year college

July 2021- Present



EXPERTISE

- Strong knowledge of marketing principles, including market research, consumer behavior, and advertising strategies.
- Skilled in developing and implementing marketing strategies to drive brand awareness and engagement.
- Proficient in analyzing market trends and customer insights to inform decision-making.
- Experienced in digital marketing, including social media management and content creation.
- Strong communication and project management skills, with a focus on delivering results.

[My Work](#)

[Work Experience](#)

[Education](#)

[About Me](#)

[Cover](#)



WORK EXPERIENCE

Adverting Campaign Project/Advertising Plan Leader

Philippines Furniture (Jun 2024- Sept 2024)

Youth Councilor

Brgy 21, Caloocan City, Philippines
(Oct 2023 - Present)

Social Media Coordinator

Homecorner PH (2020 - 2022)



[My Work](#)

[Work Experience](#)

[Education](#)

[About Me](#)

[Cover](#)

MY WORK

This is the outcome of my efforts as I continue to explore
the dynamic world of marketing



Advertisement Posters

PHILIPPINES FURNITURE

FREE DELIVERY WITHIN METRO MANILA!

Where Style and Comfort Meet

- Locally made
- Customizable to suit your space and style.
- Durable and built to last.
- Mahogany, Gmelina, and Narra wood
- 6 months Warranty
- Designed for Comfort

CONTACT US
+63 49 394 9662

<https://www.facebook.com/PHFurniture18>

262B A. Mabini St. MaypaJo, Caloocan, 1400 Metro Manila

This poster features a circular collage of three furniture items: a dining table set, a bed, and a sofa. The text is arranged in a clean, modern layout with a yellow and white color scheme.

**Features Poster
(Rational)**

LIVING ROOM SET

PHILIPPINES FURNITURE

Uratex Foam

Made from Mahogany, Gmelina, and Narra wood

Locally Made

Has 6 months Warranty

Elevate your space with our minimalist living room sets.

**GET 10% OFF
STARTS AT ₱39,999**

PHILIPPINES FURNITURE

262B A. MABINI ST. MAYPAJO, CALOOCAN, 1400 METRO MANILA

+63 49 394 9662

This poster features a central image of a living room set (sofa and coffee table) with arrows pointing to various features. The text is arranged in a clean, modern layout with a white and yellow color scheme.

**Price Poster
(Rational)**

PHILIPPINES FURNITURE

We Give only the best #1 furniture in the PH

World class Home and Office furniture

PHILIPPINES FURNITURE

262B A. MABINI ST. MAYPAJO, CALOOCAN, 1400 METRO MANILA

+63 49 394 9662

This poster features a large image of a green sofa. The text is arranged in a clean, modern layout with a dark blue and yellow color scheme.

Straight Sell Poster

Advertisement Posters



Teaser Poster



Life Cycle Poster



Imagery Poster

Advertisement Posters



Personality Poster



Transformational Poster

Advertisement Posters

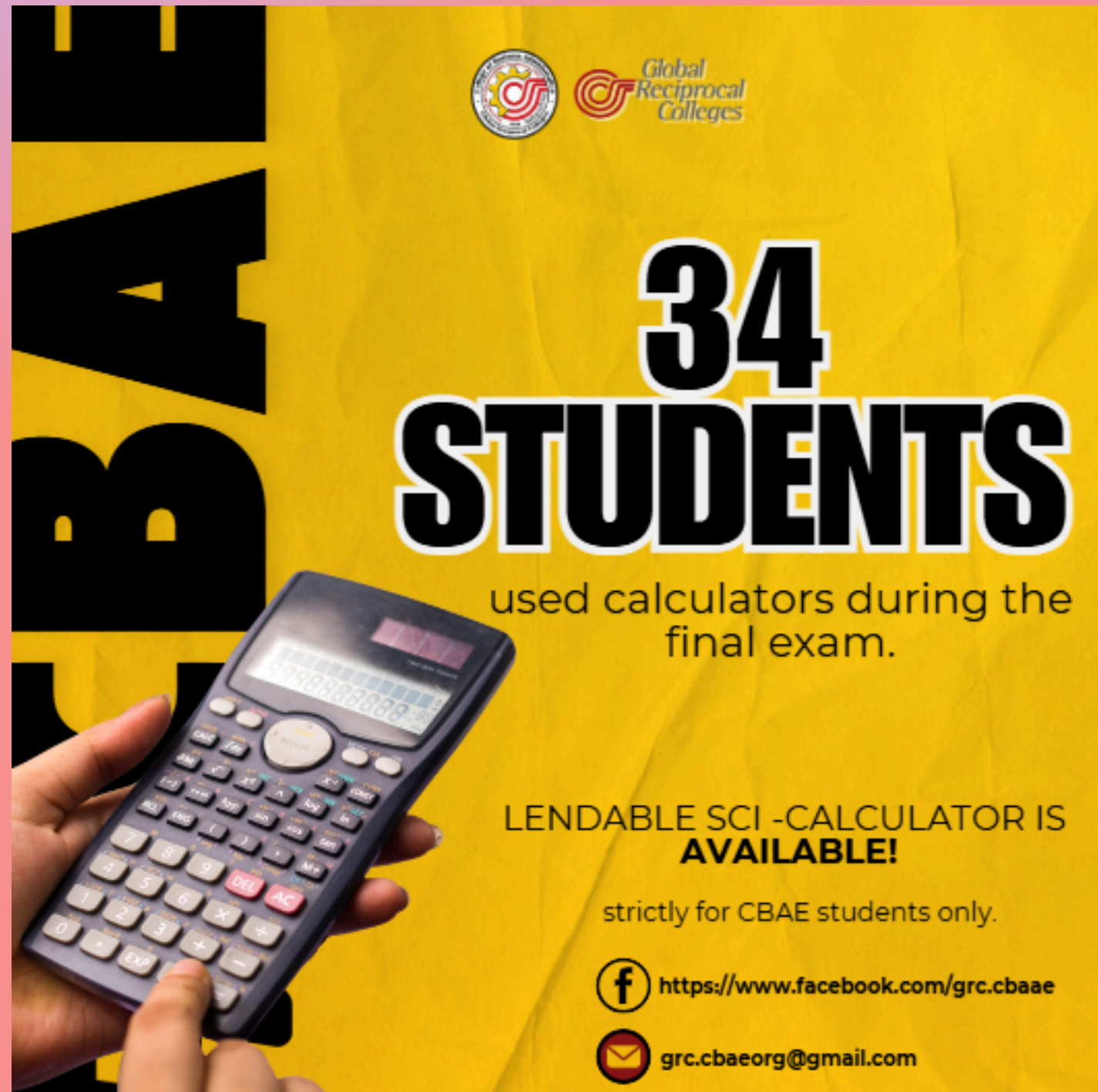




Demonstrate Poster



Animation Poster

Graphic Design Commision




  Global Reciprocal Colleges


34 STUDENTS


used calculators during the final exam.


LENDABLE SCI -CALCULATOR IS AVAILABLE!

strictly for CBAE students only.

 <https://www.facebook.com/grc.cbaae>

 grc.cbaeorg@gmail.com



  Global Reciprocal Colleges

GLOBAL RECIPROCAL COLLEGES

CLASS SUSPENDED

SIGNAL NO. 2

18 | BAGYONG
NOV, 2024 | **PEPITO**

All the transaction of GRC offices are still going

BE SAFE GRCIANs

PUBMATS

Graphic Design Commision



Profile frames

Graphic Design Commision



PUBMATS

Graphic Design Commision



PINOYREEF BUILDERS TRAINING CENTER

LEARN, GROW, AND BUILD WITH US! JOIN US!

WE OFFER

- Masonry and Concrete Work Training
- Construction Painting Training
- Construction Site Safety

ABOUT US

We provide hands-on training in construction techniques, guided by professional trainers from Djibouti. Gain the skills and expertise needed to excel in the construction industry with our expert-led programs.

REGISTER NOW!

For More Info
 @Pinoyreef Builders 
 09516924456 
 pinoyreef.builders@gmail.com 

Brochures



CERTIFICATE OF COMPLETION

Alyssa Cabias

Has successfully completed

CONSTRUCTION PAINTING TRAINING

By continuing to learn, you have expanded your perspective, sharpened your skill, and make your self even more in demand.

[Signature]
 XXXXXX
 Training center coordinator

[Signature]
 XXXXXX
 Program Coordinator

E certificates



Logos

[My Work](#)

[Work Experience](#)

[Education](#)

[About Me](#)

[Cover](#)

THANK YOU

Liezel Ann De Guzman

+639516924456

Liezeldegzmann@gmail.com

